### Why the Arts Need CyberSystemics and Vice-Versa, to Help Humankind Now

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by Gary McI. Boyd

Concordia University, Montreal Canada.



#### • • OUTLINE Working definitions of Art and of Cybersystemics o The NEEDS of ART today o How Cybersystemics can aid Arts o The needs of CYBERSYSTEMICS o How the Arts can aid Cybersystemics o The imperative needs of Humankind **o** COMING TOGETHER FOR ALL?

o The ARTS are activities producing and performing viral information which aesthetically seduces persons into remembering it, and re-creating and propagating it indefinitely.
o IMPORTANT ART surprises people into new (to them) ways of seeing

and new options for on-going action.



o So Mathematics and sciences and the Martial arts as well as drawing sculpting, composing and performing Operas, advertising etc. are among the Arts. but only when they are aesthetically seductive, memorable advertisements for themselves, which also open new doorways of perception to delight and inspire new endeavours.

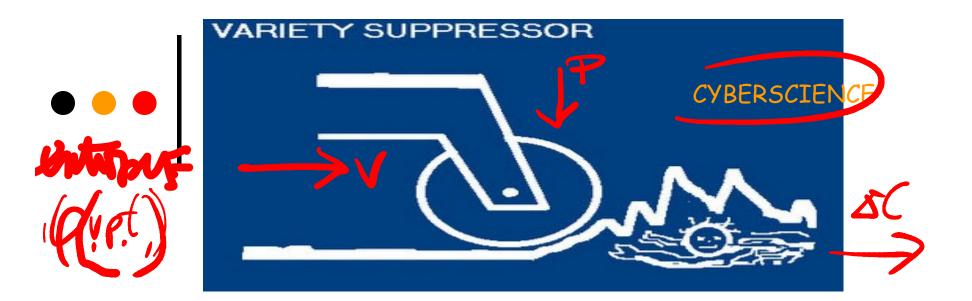




5.157m

• WHAT DO THE ARTS NEED TO BE BENEFIC ALTO SOCIETY *• ARTS NEED SCIENTIFICILY SOUND IDEAS & COHERENT ALTERNATIVE VISIONS
o ARTS NEED SCHOOLED AUDIENCES
Xº ARTS NEED SERIOUS, TIMELY WELL-
GROUNDED, FORMATIVE CRITICISM
e.g. <u>WWW.roverarts.com</u>
o ARTS NEED: SPACES, TOOLS & MEDIA
o ARTS NEED CREATORS & PERFORMERS
• ARTS NEED PRODUCER-ENTREPRENEURS
O ARTS NEED TRADITIONS, OH AND MONEY!

Cybersystemics is the science of complex steering-systems, which are all biological, or are artefacts made by biologicalsocial beings. o Cybersystemics is Science only when it is making explanatory predictive causal models of existing living or artefactual systems, and it is a **Technology** when it is creating and developing new practical empowering steering-systems.

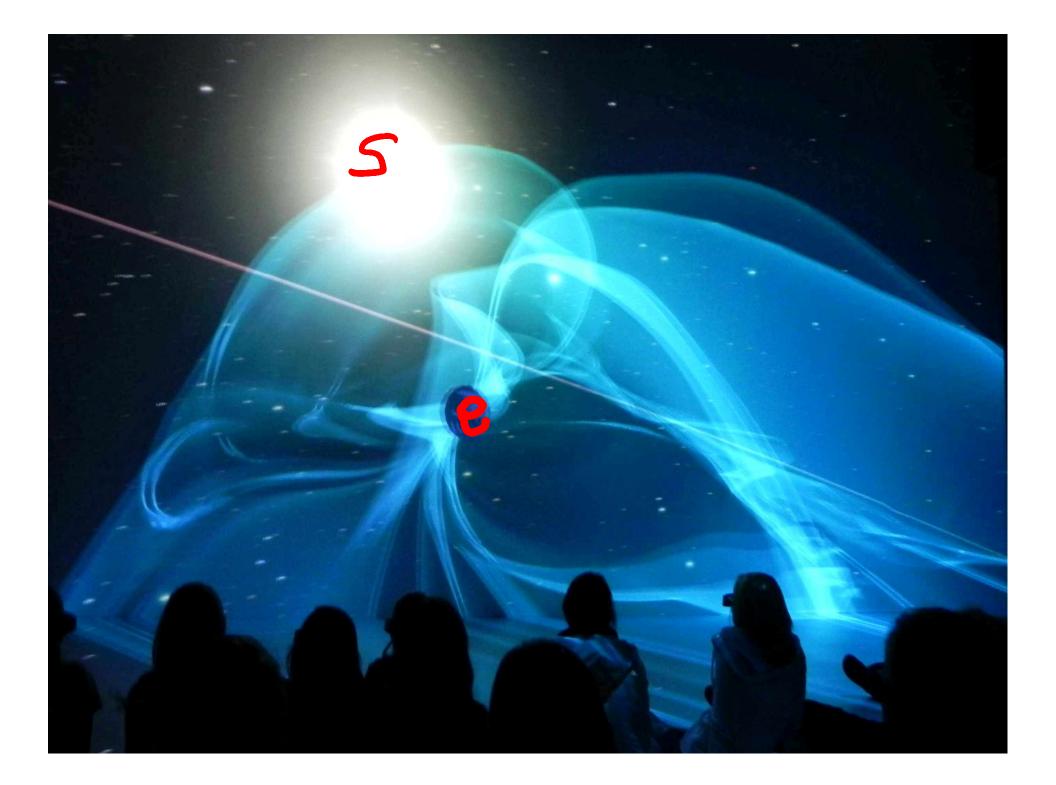




- Ideas and Visions- of what might be possible and what is needed and how it might be accomplished
- o Groundings for criticism
- o Spaces tools and media systems
- o Interactive systems for educating:audiences & for educating creators, performers and producers.

Artists' use of theEQUATIONS FOR THE
 VAN ALLEN BELTS & THE EARTH'S
 Magnetosphere particle flows:

- o Maxwell's equations
- o And the Continuity-DIFFUSION Equation
- And some "boundary conditions" and some stereo geometry software.
- o AND VOILA: Marvellous dynamic Art
- o (That's a comet streaking across from Upper Left to Lower Right)
- The audience is sitting on the floor of the 4D Ars Elektronica projection space in Linz.



**o INSPIRATIONS o HEURISTICS, PARDOXes, HUMOUR ! o RECRUITMENT o PERSISTENCE** o COMMUNAL COHESION - esprit de corps. **o PLEASURE** o (eq. Cybernetics and Human knowing) JOURNAL 14





The Imperatives of Humankind
 Our universal evolved-in
 Oughts That Are :-

- o 1. Biological identity (genetic, cytosomic, phenotypic) survival and reproduction children with my red hair and green eyes forever! (selfish genes).
- 2. Cultural identity survival conjugation propagation and re-creation - children and neighbours who speak something like Shakespeare's English and my God's beautiful truth- forever! (selfish memes).

